Automotive Industries (AI) has been supplying trusted editorial content to the automotive industry for over 125 years. Automotive Industries is devoted to providing a global coverage on all aspects of the automobile marketplace, with an emphasis on the people, products and processes that shape the industry.

Automotive Industries provides more than 18,000 manufacturers and suppliers with in-depth news, information, insight and analysis on the global events that affect the auto industry.

Automotive Industries magazine will give you our proven publicity package, which will bring your cutting edge innovations to the attention of Automotive Industries global audience.

AI's Multi Advertising Solutions Platforms 100% "Customer Satisfaction Guarantee"

Automotive Industries' printed copies readers plus AI's online audience are the who's who of automotive decision-making, including major carmakers, system suppliers, 1st tier and major 2nd tier award winning supplier companies. Automotive Industries magazine surpasses all other automotive based media in targeting the industries professional readership, many of whom are the top decision makers within the $1 trillion global automotive industry.
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<td>Detroit International Auto Show, Los Angeles Auto Show</td>
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<td>Editorial: Dec 10</td>
<td>Editorial: Dec 22</td>
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<td>Hybrid, Fuel Cells and Hydrogen Infrastructure Fuels, Manufacturing Production Operations, Vehicle Systems - Exterior</td>
<td>Chicago Auto Show</td>
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<td>Editorial: Jan</td>
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<td>March Print</td>
<td>Connected Car Special Report, Executive of the Year Issue, Supplier Focus: AI Shadow Show, Best Interiors - Vehicle Systems - Interior</td>
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<td>Advertising: March 31</td>
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<td>June Print</td>
<td>Connected Car Special Report, Quality: The Battle Never Ends, Quest for Excellence, Advanced Materials, Vehicle Systems - Chassis</td>
<td>111th Canton Fair</td>
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<td>Editorial Lineup</td>
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<td><strong>July on-line</strong></td>
<td>Telematics: Pushing The Envelope, Information Technology, Automotive Interiors: 8th in a Series, Vehicle Systems - Powertrain</td>
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<td><strong>August on-line</strong></td>
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<td>Traverse City Management Seminar</td>
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<td>Advertising: July 15</td>
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<td><strong>September Print</strong></td>
<td>Connected Car Special Report Bright Ideas: The Best Models, Supplier Focus: Emissions Systems &amp; Components Automotive Interiors: 6th in a Series. Logistics</td>
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<td>Editorial: Aug 1</td>
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<td>Advertising: Aug 15</td>
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<td>Manufacturing Production/Engineering, Automotive Interiors, 9th in a series, Retail</td>
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<td>Advertising: Oct 15</td>
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<td><strong>December Print</strong></td>
<td>A definitive look at how the automotive sector is responding to global climate concern. From the engineering &amp; architecture of built environments to the plants, equipment and key players that are shattering glass ceilings and setting benchmarks in efficiency and waste reduction. We delve into the sector responsible for a fifth of the world’s carbon emissions and cover the major green challenges and accomplishments of manufacturing automotives in the global marketplace.</td>
<td>NPE Show</td>
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<td>Advertising: Nov 30</td>
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GUIDELINES FOR MATERIAL REQUIRED:
The following are the guidelines for submitting ads in digital format. Please follow the
guidelines closely to ensure the highest quality advertisement possible. Failure to meet
the guidelines below could delay production deadlines and advertiser may incur further
production charges.

• All adverts to be supplied as high resolution PDF Documents
• All images and graphics must have the correct resolution of 300 dpi at 100%.
• All fonts embedded - Any missing fonts may result in reflow, bad breaks and/or
missing text.

Do not use font styles other than all caps, small caps, superscript, subscript and/or
superior from the style menu.
• All document security turned off
• All graphics MUST BE CMYK (Not RGB) — NO COMPRESSION
• All CMYK and Grayscale placed within advertisement MUST be of a resolution
suitable for the format. Typically, graphics from websites are not suitable for printing
due to lower resolution.

• The “registration” option must be selected when creating the postscript file and pdf
so that the file prints with crop marks, file name, date and time. All media that is sent
should be labelled with the company name and/or agency name, contact name and
phone number.
• PDF’s to be named as follows: Company Name/ Month/ Year.
• Advertisements run previously will be picked up for repeat insertions at no charge to
the advertiser. However, changes in files, including patches and addresses, will be
made at advertiser’s expense (non-commissionable).
• Density: Total density of all colors combined in any one area should not exceed 300%.
• Publisher refuses responsibility of printed advert if requirements are not followed.

ADVERTISING PROOF REQUIREMENTS
If a Digital Matchprint color proof is not supplied, publisher refuses responsibility for
reproduction.

Hard Copy - A full colour matchprint with
correct colour values must accompany adverts
burnt onto CD’s.

Digital - A Composite RGB JPEG of advert
reduced to 100ppi to accompany adverts e-
mailed in pdf format (colour reproduction not
guaranteed)

MAILING INSTRUCTIONS-ALL ADVERTISERS
All High Res PDF files less than 10MB to be
accompanied by a composite, low res, RGB,
JPEG proof can be e-mailed or sent via
www.youSENDit.com to: jal@autoindustry.us

All High Res PDF files less than 15MB to be
accompanied by a composite, low res, RGB,
JPEG proof can be e-mailed or sent via
www.youSENDit.com to: cali@giastudio.co.za

AGENCY COMMISSION
15% of gross billing allowed to recognized
agencies on space, color and position.
Commission is not allowed on other charges
such as backup or special binding of inserts,
reprints and other mechanical charges.
As a publishing team a number of things give us great satisfaction in our work, 'the pride of working with AI the world's oldest continually published trade publication covering the automaking business' says AI's Publisher.

**Publisher:**
JOHN LARKIN  
jal@autoindustry.us  
+1 313 262 5702 (IP 5101888888)

**Editor:**
ED RICHARDSON  
edrich@siyathetha.com  
+27 (0) 41 582 3750

**Editing:**
CLAIRES WARNEKE  
claire@siyathetha.com  
+27 (0) 41 582 3750

**Layout:**
GIA: cali@giastudio.co.za

**Circulation Management:**
DAVE SWEENEY  
support@andscirculation.com  
+1 859 879 8420

**Finance:**
BEN ADLER FCA  
ben@autoindustry.us  
+44 (0) 20 8458 7130

AI has been supplying trusted editorial content to the automotive industry for over 125 years.

**Press Releases and Advertising Enquiries:**
- **NICK PALMEN**  
  NickPalmens@autoindustry.us  
  +44 (0) 203 602 9208  
  Associate Publisher  
  Engineering & Design PR/Advertising

- **MAIA CHI**  
  maia.chi@autoindustry.us  
  +972 (0) 526 231 417  
  Associate Publisher  
  Engineering & Design PR/Advertising

- **JON KNOX**  
  J.Knox@autoindustry.us  
  +34 690 276 463  
  Associate Publisher  
  ADAS / AV / IoT / V2V PR/Advertising

- **JAMES HILTON**  
  jah@autoindustry.us  
  +44 (0) 114 399 1800  
  Associate Publisher  
  Plastics, Composite Materials, Trade Show PR/Advertising

- **MICHAEL STEWART**  
  MichaelStewart@autoindustry.us  
  +44 (0) 7853 499 350  
  Associate Publisher  
  Vehicle Systems - Electrical/Electronic PR/Advertising

- **CLINTON WRIGHT**  
  cew@autoindustry.us  
  +44 (0) 114 399 6021  
  Associate Publisher  
  Environmental Technologies PR/Advertising

- **ALAN TRAN**  
  AlanTran@autoindustry.us  
  +44 20 3129 8361  
  Associate Publisher  
  Vehicle Systems - Interior PR/Advertising

- **ROB WHITE**  
  Advertising@autoindustry.us  
  +44 (0) 7984 950 355  
  Associate Publisher  
  Vehicle Systems - Exterior PR/Advertising

- **TONY TICKNER-DAVISON**  
  TTD@autoindustry.us  
  +44 7970 899 943  
  Associate Publisher  
  Engineering & Design PR/Advertising

- **RON CHARLES**  
  RonCharles@autoindustry.us  
  +44 (0) 79 303 84026  
  Associate Publisher  
  Innovation & Future Business Support PR/Advertising

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- Automotive Industry Professionals Worldwide 299,547
- Auto OEM Network - World’s Largest Automotive Group 293,568
- Automotive OEM Professionals 66,026
- Purchasing & Global Supply Chain Professionals 108,902
- Automotive Management Professionals 166,729
- Automotive Innovation 13,512
- Automotive News Professional Community 89,433
- Automotive Engineers 46,465
- Automobile Industry Professionals India 47,777
- Automotive Industry Professionals 99,087
- Virtual Reality (VR), Augmented Reality (AR), Mixed Reality Innovation 43,712
- Automotive Repair Professionals 21,161
- Automotive Infotainment, Telematics & Connectivity 18,390
- Global Battery Professionals 9,344
- Mexico Automotive Industry 19,265
- Automotive IQ 13,358
- Russia Automotive 7,221
- Fasteners Industry 37,197
- Automotive Fasteners 7,047
- China Manufacturing & Engineering Professional Network 14,204
- Center for Automotive Research - CAR 4,659
- 36,651
- Automotive Digital Marketing 19,822
- Consumer Electronics Industry Professionals 18,767
- Connected Car 1,239
- Automotive Dealers Network 31,543
- Autonomous Vehicles and Platforms 1,672
- China Automotive Professional Network 4,497
- SupplierInsight - Automotive Suppliers Network 3,250
- Smart Mobility Hub 2,124
- Telematics News 6,967
- Automotive PRO Network 19,314
- Fasteners Industry 37,197
- Powertrain 25,796
- Automotive Fixed Operations Managers 23,788
- Hybrid, Electric, PEV, and PHEV Engineering 17,998
- Automotive Testing 15,364
- Electric and Autonomous Vehicles and Infrastructure: Mobility Services 12,092
- Tire Industry 9,885
- Rubber News 7,876
- China Automotive Group 5,937
- Automotive Diagnostics Group 5,768
- Autonomous Vehicle Technology 5,303
- Dutch Automotive Technology 4,894
- Move360°/Mobility 4.0/Electric/Connected/Autonomous 4,529
- Electric Vehicle Business 2,579
- Automotive Industry Professionals – INT 1,582
- Automotive News Europe 1,099