



Goal: Provide & Solve 5 key challenges affecting Automotive Industries Media in Print & Online

How?

- Ai will review ~30 solutions and help determine with our peers the best 10-15 for the program
- Ai will provide now an overview and description of the challenges affecting Automotive Industries Media in Print & Online today to the startups
- Automotive Industries will listen to all the startup pitches and select 3-5 of those which we feel will best meet Ai's needs to move to the next stage
- Work 1-1 with the selected startups, to better understand their solution and how it can be integrated into Automotive Industries
- Select one Winner, if applicable, and determine the applicable time to conduct the proof of concept / pilot in 2021



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AI AUTOMOTIVE INDUSTRIES



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ELECTRO-MOBILITY

development crystallizing around semi-conductors

PORT OF KOPER

keeps vehicle exports and imports moving



New generation of JOINING MATERIALS for NEV Assembly

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“Besides affordability – which remains the number one challenge in the transition to electric powertrains – OEMs have to deliver to their customers reliable, durable and safe vehicles in order to take the lead in this developing segment.”

– Dr. Nicolas Morel, Business Development Manager - E Mobility, Sika Industry & Automotive. Page 44

Automotive Industries B2B Media Challenges

1, Automotive Industries Supply Network as a B2B networking tool, creating something powerful as a networking/RFQ/buying/selling tool between B2B 10,000 major suppliers in the automotive industry, applicable to MotorSport – creating a real-time network of suppliers/vendors

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SUPPLY NETWORK

10

FACILITIES

7

FACTORIES

GEOGRAPHY

100

KM TO THE NEAREST PORT

7

FACTORIES WITHIN 50 KM

12

TYPES OF MATERIALS USED

7

PROCESSES UTILIZED

18

TYPES OF PARTS PRODUCED

ACCULINE ENGINEERING

▼

ACCUMA CORPORATION

▼

AUTOMOTIVE INDUSTRIES

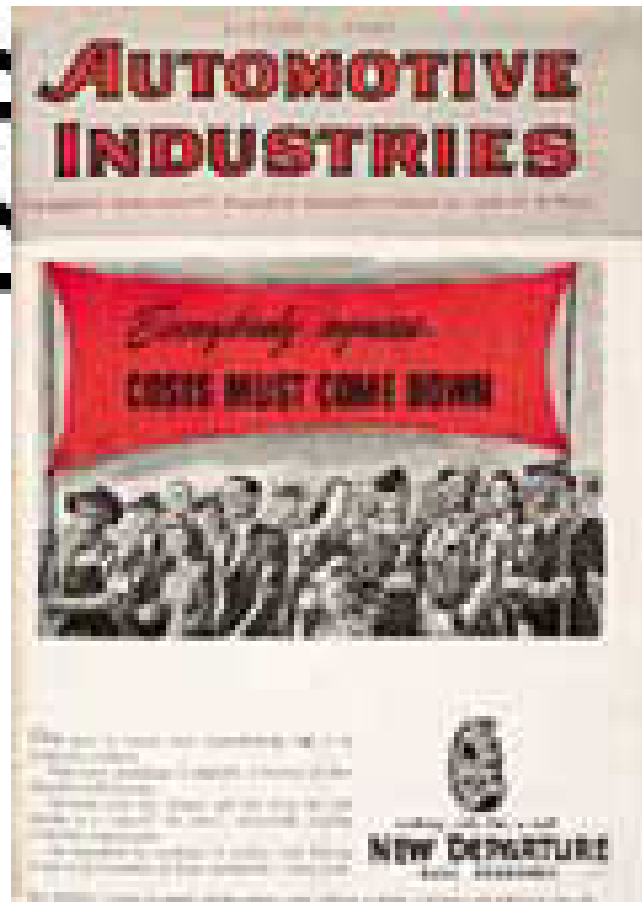
Founded in 1895, the world's first trade magazine covering the automotive industry.

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Automotive Industries B2B Media Challenges

2, Engaging Ai B2B readers, automotive industry professionals (from womb to tomb, cradle to grave), login with telephone number, using website www.i.ai / i.ai as the must join platform in the automotive industry, login with LinkedIn but an actual supply chain network for communication

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Automotive Industries B2B Media Challenges

3, Using Ai as an automotive industry event ticketing platform for Ai readers to attend events, conferences, webinars, for both free and paid, private & public events, creating www.i.ai as a must venue for automotive industry professionals

The image shows the cover of the 198th issue of Ai Automotive Industries magazine. The cover is blue and features a large group photo of women in grey dresses and red sashes, likely the winners of a beauty pageant. Above them is a group of men in suits. The magazine's title 'AI AUTOMOTIVE INDUSTRIES' is prominently displayed at the top. Below the title, it says 'Vol. 198 • Issue 1' and 'ai-online.com • autoindustry.us • peace'. A starburst graphic indicates 'Celebrating 125 Years'. The main headline reads 'THE 40TH BANGKOK INTERNATIONAL MOTOR SHOW' with 'ENJOY THE AUTOMOTIVE' to the right. Below this, it says 'FREE CONFERENCE'. The bottom section has two main headlines: 'From “quantity of miles” to “quality of coverage”' and 'BILLION MILE simulation to train AI SYSTEMS'. At the bottom left, there is a quote from Jaturont Komolmis, Executive Committee / COO of Grand Prix International PCL and the Vice Chairman of the 40th Bangkok International Motor Show. The bottom right corner has a 'SUBSCRIBE • RENEW' button and the website 'visit ai.com.ai'.

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THE 40TH BANGKOK INTERNATIONAL MOTOR SHOW ENJOY THE AUTOMOTIVE

From “quantity of miles” to “quality of coverage” **BILLION MILE** simulation to train **AI SYSTEMS**

The 40th Bangkok International Motor Show 2019 celebrates the enjoyment of automobiles

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“The Bangkok International Motor Show has been internationally recognized as the Greatest Motor Show of the Association of Southeast Asian Nations (ASEAN), and this is proven by the annual participation of various global leading automotive brands.”
– Jaturont Komolmis, Executive Committee / COO of Grand Prix International PCL and the Vice Chairman of the 40th Bangkok International Motor Show. Page 22

Automotive Industries B2B Media Challenges

4, Engaging Ai readers as volunteers to host Ai 24 hour Online Live Broadcast - Ai B2B event, starting as a 24 hour event Tuesdays, to a 72 hour event, Tues - Thurs, then a 5 day 120 hour event, every week



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From “quantity of miles” to “quality of coverage”

Electrification, autonomy and smart mobility meet

hour'sPod

Mitsui Chemicals

BILLION MILE
simulation to train
AI SYSTEMS

Chemical industry changing the composition of the next-generation of automobiles

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 “To make sure we can cater to the quick-moving global strategies of automakers, Mitsui Chemicals is currently working to increase production capacity and bolster marketing capabilities across each of our locations.”
— Tsutomu Tannawa, President & CEO, Mitsui Chemicals. PAGE 20

Automotive Industries B2B Media Challenges

5, Sharing of a news story / eg. one click post to 50 FB & 50 LI groups simultaneously, one click share to multiple groups

Automotive Industry LinkedIn Professionals

Auto OEM Network - World's Largest Automotive Group	337,763	https://www.linkedin.com/groups/82857/
Automobile Industry Professionals India	46,597	https://www.linkedin.com/groups/2310655/
Automotive Dealers Network	36,426	https://www.linkedin.com/groups/1993206/
AUTOMOTIVE DIAGNOSTICS ENGINEERING	6,098	https://www.linkedin.com/groups/3382849/
Automotive Digital Marketing	21,216	https://www.linkedin.com/groups/56836/
Automotive Engineers	52,267	https://www.linkedin.com/groups/73427/
Automotive Fasteners	8,130	https://www.linkedin.com/groups/2058195/
Automotive Fixed Operations Managers	25,927	https://www.linkedin.com/groups/3945201/
Automotive Industry Professionals Worldwide	311,107	https://www.linkedin.com/groups/90579/

Automotive Industries now looks forward to listening to your start up pitches and selecting 3-5 of those which we feel will best meet Ai's needs to move to the next stage

Automotive Industries B2B Media Challenges



Automotive Industries
Thanks You