

Fourth-generation automotive cockpit platforms usher in new era of enhanced, premium driving experiences for next generation vehicles.

**PMMA COMPOUNDS** enable the reshaping of vehicle front-ends

**In-vehicle** experience to be enhanced by **user interface**

**AUTOMOTIVE INPUT** pricing systems disrupted by tech companies

Next-generation **Qualcomm® Snapdragon™ Automotive Cockpit Platforms** help automakers to craft unique in-car experiences

Delivering the industry's most advanced digital cabin solutions for entertainment and contextual awareness.



“The digital cockpit has become synonymous with the ever-growing need for automakers to create a unique, differentiated and branded experience for their customers.”

– Nakul Duggal, senior vice president & GM, automotive, Qualcomm Technologies. Page 22

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