

Automotive Industries (Ai)

Celebrating Ai's 126 Year Publishing History

Better Cars - Better Trucks - Better Planet



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ELECTRO-MOBILITY
development crystallizing
around semi-conductors

PORT OF KOPER
keeps vehicle exports
and imports moving



New generation of JOINING MATERIALS for NEV Assembly

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"Besides affordability – which remains the number one challenge in the transition to electric powertrains – OEMs have to deliver to their customers reliable, durable and safe vehicles in order to take the lead in this developing segment."

– Dr. Nicolas Morel, Business Development Manager - E Mobility, Sika Industry & Automotive. Page 44

**Ai's passion is to broadcast innovative technologies
to automotive industry professionals worldwide**

Industry OE Problem: Supplier recognition & high-value responses

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From “**quantity of miles**” to “**quality of coverage**”

Electrification, autonomy and smart mobility meet

BILLION MILE simulation to train AI SYSTEMS

How the inventors of the modern automobile are reinventing it

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 “We are now about to cross the threshold towards a major disruptive change: electrification, digitization, autonomous driving and flexible user concepts offer new opportunities for the automotive industry but, at the same time, major challenges.”
– Winfried Kretschmann, Prime Minister of the State of Baden-Württemberg. Page 32

Solution: Automotive Industries (Ai) high-value sponsorship and lead-generation programs

Automotive Industries, first published as THE HORSELESS AGE in 1895, enjoys iconic status in the automotive design, engineering and manufacturing world

THE HORSELESS AGE

A MONTHLY JOURNAL

PUBLISHED IN THE INTERESTS OF THE MOTOR VEHICLE INDUSTRY.

VOLUME ONE. NUMBER ONE.

A COMPILATION,

SHOWING THE

MOTOR VEHICLES, VEHICLE MOTORS AND SYSTEMS OF

PROPELLING AND CONTROLLING VEHICLES

BROUGHT OUT IN THE UNITED STATES

IN

1894 AND 1895.

Today Car makers invest Trillions in manufacturing - automakers and the major systems suppliers are building 180m+ vehicles per year and are constantly

looking for new suppliers, new innovations and cost savings opportunities in
today's market

The automotive industry invests trillions in manufacturing,
supply chain solutions & innovation



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PMMA COMPOUNDS
enable the reshaping of
vehicle front-ends

AUTOMOTIVE INPUT
pricing systems disrupted
by tech companies

Quest for the
"perfect seat"

Functionally safe
**EMBEDDED HUMAN-
MACHINE** interfaces

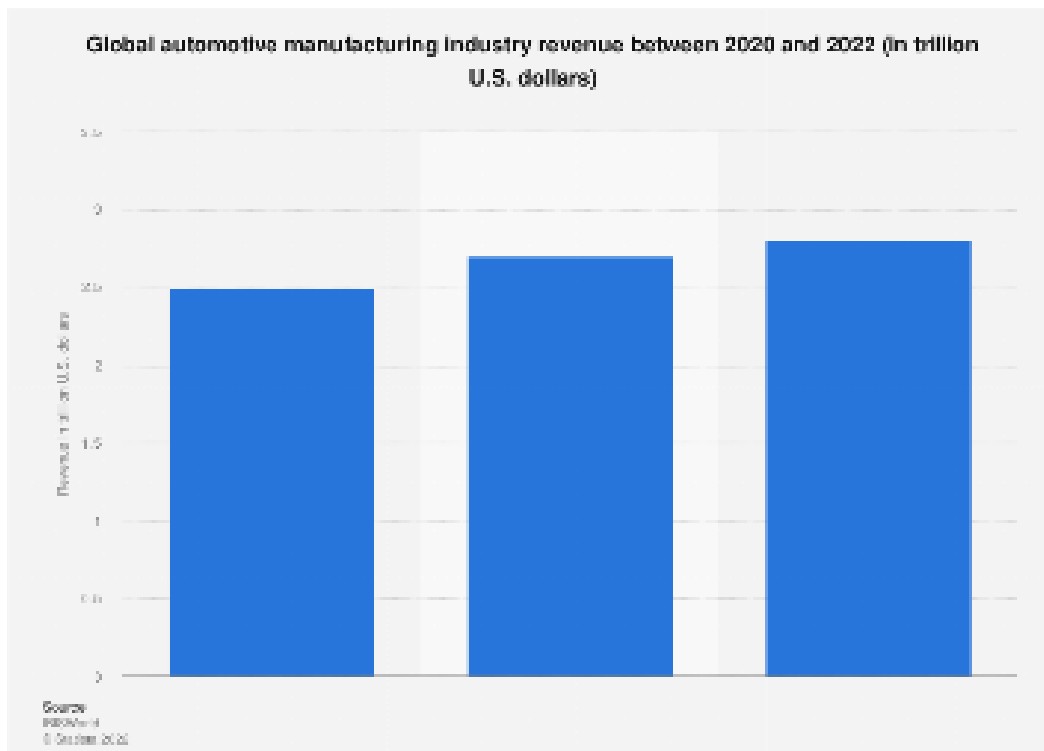

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"The full TFT (thin-film transistor) cluster is a break-through that has given designers the real estate to include truly impactful information about vehicle status and safety in the design of their displays."
- Mike Juran, CEO of Altia. Page 98

The ONLY thing CONSTANT in the automotive industry is CHANGE - new innovation needs reporting on a daily basis, Ai-online.com has 9,000+ innovation articles, posts 18,000+ LinkedIn posts per annum sharing these innovations, 6000+ digital back issues

Global automotive manufacturing industry revenue

Source: [Statista](#)



Market size

Measured by revenue, the Global Car & Automobile Sales industry is \$3.8tr in 2022

\$3.8tr Global Car & Automobile Sales Market Size in 2022

5.3% Global Car & Automobile Sales Market Size Growth in 2022

Source: **IBISWorld**

Automotive Industries Media

Ai Digital copies (Cover Stories) with lead generation

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IN-VEHICLE experience to be enhanced by **USER INTERFACE**

AUTOMOTIVE INPUT pricing systems disrupted by tech companies

Smart Rear-View Camera/ Remote Park Assist
Interior Camera/ Driver Monitoring
Smart Front Camera/ Object Detection
Night Vision/ Surround-View Camera
Sensor Fusion/ Central Compute Unit
Emergency Brake/ Adaptive Cruise Control
V2X / Cross-Traffic/ Park Assist
Front / Side Lidar + Radar + Ultrasound
Blindspot Detection/ 360° Surround View
Cross-Traffic/ Side-Impact Assist
Rear Radar/Lane Assist, Ultrasound/Park Assist

Quest for the **“perfect seat”**

Making AUTONOMOUS VEHICLES affordable


ai-online AR

 “If automakers are really serious about getting into the commercial business of self-driving vehicles, then they should consider developing their own purpose-built SoCs to create a performance- and cost-optimized automated driving platform.”
— Robert Schweiger, Director of Automotive Solutions at Cadence. Page 14

Broadcast online & via SoMe, LI, TW & FB to 3m+ automotive industry professionals

Generate Leads - Average 300+ leads per Ai cover Story

Schedule Broadcast Daily, Weekly, Monthly on LinkedIn 18000 posts per annum

Ai high-value Print: On demand at events such as CES, SAE, IAA, Automechanika in EU, Asia, North America, includes custom cover, reprints for events, lobby or reception



Ai high-value Digital: Includes custom cover (blockchain minted NFT), unlimited lead generation and unlimited PR & **Social Media broadcast to 3m+ automotive industry professionals.** SoMe via LI, FB & TW



Ai high-value Metaverse – Augmented Reality via the Automotive Industries App: Professionals point their mobile device at your corporate images to instantly engage videos, information, advertisements, 3D holograms and any interactive content using a menu-driven portal.



Automotive Industries Competition

Automotive News is a weekly print newspaper

AutomobileWoch - is a German language weekly print newspaper

Wards Automotive is an American publisher covering the automotive industry

Why is Automotive Industries better?

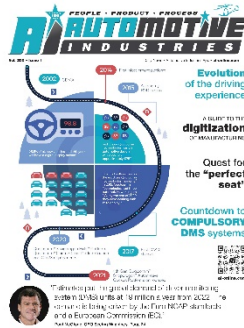
Print, Digital & Metaverse



Print on demand for events, key clients & investors



Ai Digital copies with lead generation



Ai AR Metaverse – Download Automotive Industries App

Go-to Market Plan – Ai Partners / Investors

Customer Acquisition – Are you a hi-tec high growth dynamic strategic investor/partner to skyrocket our sales & marketing with your SEO, digital and e-commerce skills

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Extending the **MOBILE** experience into **THE CAR**

PORT OF KOPER keeps vehicle exports and imports moving

ELECTRO-MOBILITY development crystallizing around semi-conductors

Redefining **THE FUTURE** of mobility

Indications of Underlying **VULNERABILITY** in the **MOTOR COACH** Industry

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 "Over the past 18 months, the industry has been impacted by various developments, exposing potential underlying vulnerabilities across the more than 4,000 operators in the US and Canada."
– Bryan Courcier is Senior Vice President, Transportation & Construction Advisory within Hilco Valuation Services. Page 52

Treasure: Ai's digital catalogue, 1895 to present

6,000 collectible back issues, blockchain minted NFTs

(6000 Ai covers x \$99 per NFT x 180 minted copies = \$99m+)

NFTs on course to hit \$111 billion in marketplace volume in 2022 Source:Cointext.com

Ai Sales Team - 90+ years publishing experience



Jon Knox, Head of International Sales



Nick Palmen, Head of Sales



Clinton Wright, Head of Business Development

Investors Offering 9% Stake \$180k Valuation \$1.98m

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Chinese supercar
powering into production

Brazil's
automotive strategy gains traction

The future (and present) of **connectivity** and **autonomous** driving

Intelligent multi-part **cleaning** of electronic **sensors**

Advanced **aluminum alloys** gain traction

Importance of keeping electronic sensors clean

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 "There are increasingly more cameras and sensors in cars, and those cameras and sensors need to be cleaned to operate efficiently." – Vincent Mauroit, General Manager of Innovation & Business Development at Röchling Automotive. Page 32

Automotive Industries has 300+ active clients, 9900 prospects

- Target 9,900 prospects, with 12% spending an average of \$3,000 per annum = \$3,600,000
- 6000 Ai Cover NFTs sales x \$18 per NFT x 180 collectors = \$19,440,000
- 6000 Ai Cover NFTs sales x \$99 per NFT x 180 collectors = \$99m+ plus royalties
- NFT Market Range \$1.9m - \$99m depending on NFT* demand *Trading Platform Live
- Operational Control to Major Share Holder
- Subscription Model Option For Ai Online Readers