

Automotive Industries (Ai)

Celebrating Ai's 126 Year Publishing History

Better Cars - Better Trucks - Better Planet



AI **AUTOMOTIVE**
INDUSTRIES

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ELECTRO-MOBILITY
development crystallizing
around semi-conductors

PORT OF KOPER
keeps vehicle exports
and imports moving

**New generation of
JOINING MATERIALS
for NEV Assembly**

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 "Besides affordability – which remains the number one challenge in the transition to electric powertrains – OEMs have to deliver to their customers reliable, durable and safe vehicles in order to take the lead in this developing segment."

– Dr. Nicolas Morel, Business Development Manager - E Mobility, Sika Industry & Automotive. Page 44

**Ai's passion is to broadcast innovative technologies
to automotive industry professionals worldwide**

Industry OE Problem: Supplier recognition & high-value responses



SOLVAY
asking more from chemistry™



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Auto industry gets serious about **CYBER SECURITY**

DATA
opening up new revenue streams for OEMs

Reducing complexity pays off for paintshop operations

3D
manufacturing moves into the fast lane

Trade shows to dialize in **2017**

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www.solvay.com

 "We are just at the beginning of the journey! Our work on the all-plastic engine Polymotor 2 project has shown just how far plastic parts can be used in engine design."
— Dr James Mitchell, Global Automotive Market Director, Solvay Performance Polyamides, Page 14

Solution: Automotive Industries (Ai) high-value sponsorship and lead-generation programs

Automotive Industries, first published as THE HORSELESS AGE in 1895, enjoys iconic status in the automotive design, engineering, and manufacturing world

THE HORSELESS AGE

A MONTHLY JOURNAL

PUBLISHED IN THE INTERESTS OF THE MOTOR VEHICLE INDUSTRY.

VOLUME ONE. NUMBER ONE.

A COMPILATION,

SHOWING THE

MOTOR VEHICLES, VEHICLE MOTORS AND SYSTEMS OF
PROPELLING AND CONTROLLING VEHICLES

BROUGHT OUT IN THE UNITED STATES

IN

1894 AND 1895.

Today Car makers invest Trillions in manufacturing - automakers and the major systems suppliers are building 180m+ vehicles per year and are constantly looking for new suppliers, new innovations and cost savings opportunities in today's market

The automotive industry invests trillions in manufacturing,
supply chain solutions & innovation



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From “**quantity of miles**” to “**quality of coverage**”

BILLION MILE
simulation to train
AI SYSTEMS

Windshield-mounted
LiDAR
clears way for
ADAS rollout

Electrification, autonomy and smart mobility intersect

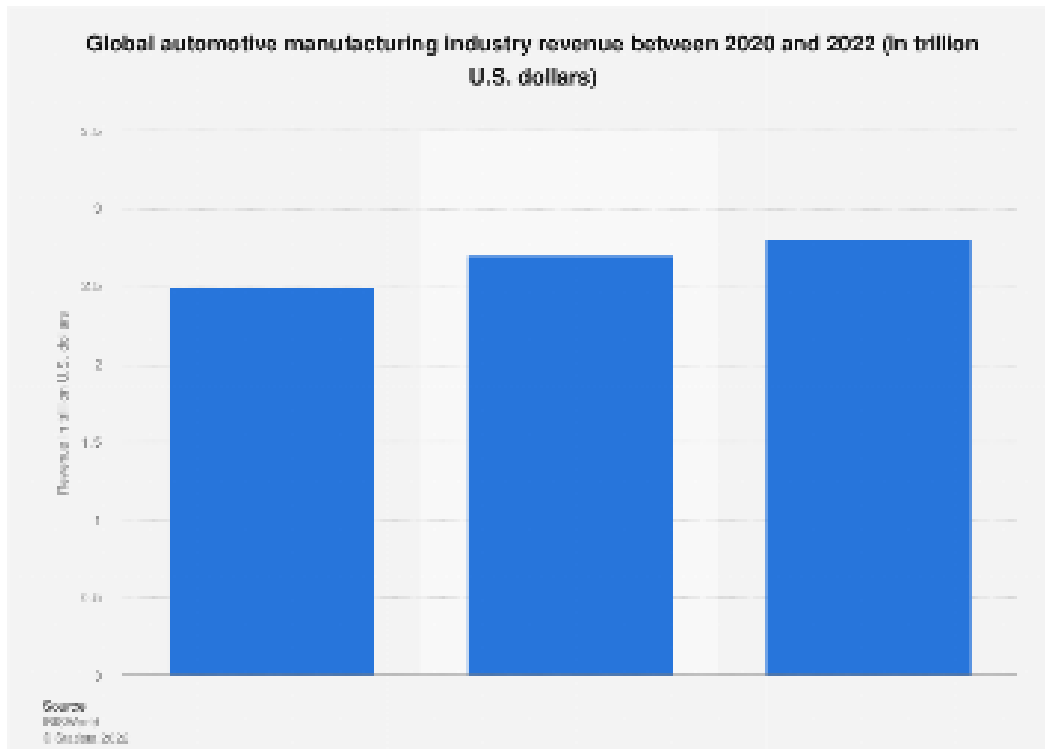
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 “Our knowledge of powertrain systems from our transmission and driveline leadership position, as well as experiences in full EVs and PHEVs systems, form the basis for key scalable building blocks for powertrain variants needed going forward Including the path to full electrification.”
— Swamy Kotagiri, Chief Technology Officer and President Powertrain, Magna International. Page 14

The ONLY thing CONSTANT in the automotive industry is CHANGE - new innovation needs reporting on a daily basis, Ai-online.com has 9,000+ innovation articles, posts 18,000+ LinkedIn posts per annum sharing these innovations, 6000+ digital back issues

Global automotive manufacturing industry revenue

Source: [Statista](#)



Market size

Measured by revenue, the Global Car & Automobile Sales industry is \$3.8tr in 2022

\$3.8tr Global Car & Automobile Sales Market Size in 2022

5.3% Global Car & Automobile Sales Market Size Growth in 2022

Source: IBISWorld

Automotive Industries Media

Ai Digital copies (Cover Stories) with lead generation

AI AUTOMOTIVE INDUSTRIES
Vol. 200 • Issue 1
Daily News • Automotive Industries App • ai-online.com

IN-VEHICLE experience to be enhanced by **USER INTERFACE**

AUTOMOTIVE INPUT pricing systems disrupted by tech companies

Smart Rear-View Camera/ Remote Park Assist
Interior Camera/ Driver Monitoring
Smart Front Camera/ Object Detection
Night Vision/ Surround-View Camera
Sensor Fusion/ Central Compute Unit
Emergency Brake/ Adaptive Cruise Control
V2X / Cross-Traffic/ Park Assist
Front / Side Lidar + Radar + Ultrasound
Blindspot Detection/ 360° Surround View
Cross-Traffic/ Side-Impact Assist
Rear Radar/Lane Assist, Ultrasound/Park Assist

Quest for the “perfect seat”

Making **AUTONOMOUS VEHICLES** affordable

 “If automakers are really serious about getting into the commercial business of self-driving vehicles, then they should consider developing their own purpose-built SoCs to create a performance- and cost-optimized automated driving platform.”
— Robert Schweiger, Director of Automotive Solutions at Cadence. Page 14


ai-online AR

Broadcast online & via SoMe, LI, TW & FB to 3m+ automotive industry professionals

Generate Leads - Average 300+ leads per Ai cover Story

Schedule Broadcast Daily, Weekly, Monthly on LinkedIn 18000 posts per annum

Ai high-value Print: On demand at events such as CES, SAE, IAA, Automechanika in EU, Asia, North America, includes custom cover, reprints for events, lobby or reception



Ai high-value Digital: Includes custom cover (blockchain minted NFT), unlimited lead generation and unlimited PR & **Social Media broadcast to 3m+ automotive industry professionals.** SoMe via LI, FB & TW



Ai high-value Metaverse – Augmented Reality via the Automotive Industries

App: Professionals point their mobile device at your corporate images to instantly engage videos, information, advertisements, 3D holograms and any interactive content using a menu-driven portal.



Automotive Industries Audience

Online: Ai-online.com / autoindustry.us . ai.com.ai

Print: On Demand

Newsletter: 18,000 with Lead Generation

Social Media LI, FB & TW

Automotive Industry Professionals 221,792 members

Automotive Engineers 65,853 members

Automotive News Professional Community 108,249 members

Automotive Management Professionals 206,571 members

Purchasing & Global Supply Chain Professionals 148,302 members

Automotive OEM Professionals 103,498 members

Auto OEM Network - World's Largest Automotive Group
379,512 members

Automotive Industry Professionals Worldwide 369,026 members

Automobile Industry Professionals India 45,579 members

Why is Automotive Industries better?

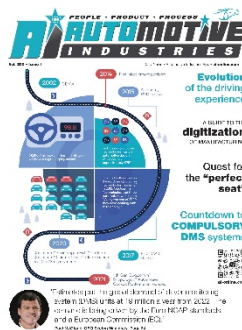
Print, Digital & Metaverse



Print on demand for events, key clients & investors



Ai Digital copies with lead generation



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