

# Automotive Industries (Ai)

## Celebrating Ai's 126 Year Publishing History

Better Cars - Better Trucks - Better Planet



**AI** **AUTOMOTIVE**  
**INDUSTRIES**

PEOPLE • PRODUCT • PROCESS

Vol. 198 • Issue 3    ai-online.com • autoindustry.us • peace    **DOWNLOAD THE AI APP**

**ELECTRO-MOBILITY**  
development crystallizing  
around semi-conductors

**PORT OF KOPER**  
keeps vehicle exports  
and imports moving

**New generation of  
JOINING MATERIALS  
for NEV Assembly**

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visit [ai.com.ai](http://ai.com.ai)

 "Besides affordability – which remains the number one challenge in the transition to electric powertrains – OEMs have to deliver to their customers reliable, durable and safe vehicles in order to take the lead in this developing segment."

– Dr. Nicolas Morel, Business Development Manager - E Mobility, Sika Industry & Automotive. Page 44

**Ai's passion is to broadcast innovative technologies  
to automotive industry professionals worldwide**

## Industry OE Problem: Supplier recognition & high-value responses



**Solution: Automotive Industries (Ai) high-value sponsorship and lead-generation programs**

Automotive Industries, first published as THE HORSELESS AGE in 1895, enjoys iconic status in the automotive design, engineering and manufacturing world

# THE HORSELESS AGE

A MONTHLY JOURNAL

PUBLISHED IN THE INTERESTS OF THE MOTOR VEHICLE INDUSTRY.

VOLUME ONE. NUMBER ONE.

A COMPILATION,

SHOWING THE

MOTOR VEHICLES, VEHICLE MOTORS AND SYSTEMS OF

PROPELLING AND CONTROLLING VEHICLES

BROUGHT OUT IN THE UNITED STATES

IN

1894 AND 1895.

Today Car makers invest Trillions in manufacturing - automakers and their major systems suppliers are looking for new suppliers, new innovations and cost savings opportunities in today's market

**AI AUTOMOTIVE INDUSTRIES**  
PEOPLE • PRODUCT • PROCESS  
Celebrating 125 years  
Vol. 200 • Issue 1  
Daily News • Automotive Industries App • [ai-online.com](http://ai-online.com)

**PMMA COMPOUNDS**  
enable the reshaping of  
vehicle front-ends

**AUTOMOTIVE INPUT**  
pricing systems disrupted  
by tech companies

Quest for the  
“perfect seat”

Functionally safe  
**EMBEDDED HUMAN-  
MACHINE** interfaces

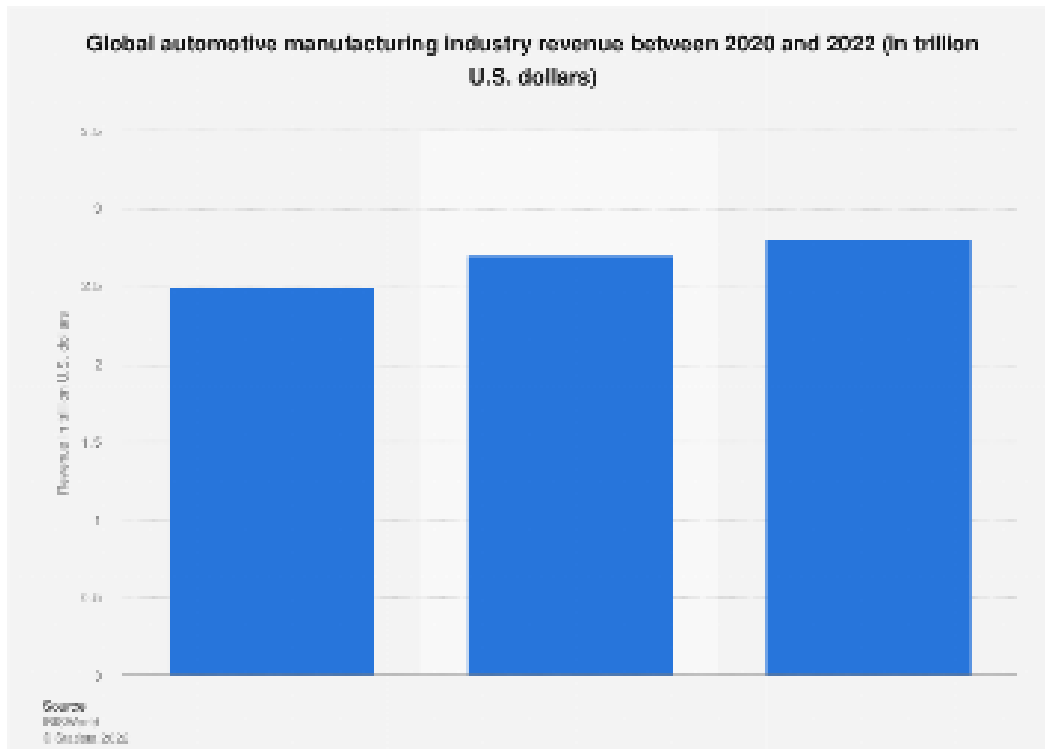
“The full TFT (thin-film transistor) cluster is a break-through that has given designers the real estate to include truly impactful information about vehicle status and safety in the design of their displays.”  
– Mike Juran, CEO of Altia. Page 98

[ai-online.com](http://ai-online.com)

The ONLY thing CONSTANT in the automotive industry is CHANGE - new innovation needs reporting on a daily basis, Ai-online.com has 9,000+ innovation articles, posts 18,000+ LinkedIn posts per annum sharing these innovations, 6000+ digital back issues

## Global automotive manufacturing industry revenue

Source: [Statista](#)



### Market size

Measured by revenue, the Global Car & Automobile Sales industry is \$3.8tr in 2022

**\$3.8tr** Global Car & Automobile Sales Market Size in 2022

**5.3%** Global Car & Automobile Sales Market Size Growth in 2022

Source: **IBISWorld**



# Automotive Industries Media

## Ai Digital copies (Cover Stories) with lead generation



Broadcast online & via SoMe, LI, TW & FB to 3m+ automotive industry professionals

[https://www.ai-online.com/wp-content/uploads/2021/09/Ai\\_Automotive\\_Industries\\_Social\\_Media\\_Reach\\_3.36m\\_2.pdf](https://www.ai-online.com/wp-content/uploads/2021/09/Ai_Automotive_Industries_Social_Media_Reach_3.36m_2.pdf)

**Generate Leads** - Average 120+ leads per Ai cover Story

Schedule Broadcast Daily, Weekly, Monthly on Linkedin 18,000 posts per annum

**Ai high-value Print:** On demand at events such as CES, SAE, IAA, Automechanika in EU, Asia, North America, includes custom cover, reprints for events, lobby or reception



**Ai high-value Digital:** Includes custom cover (blockchain minted NFT), unlimited lead generation and unlimited PR & **Social Media broadcast to 3m+ automotive industry professionals.** SoMe via LI, FB & TW



**Ai high-value Metaverse – Augmented Reality via the Automotive Industries**

**App:** Professionals point their mobile device at your corporate images to instantly engage videos, information, advertisements, 3D holograms and any interactive content using a menu-driven portal.



# **Automotive Industries Competition**

Automotive News is a weekly print newspaper published by Crains

AutomobileWoch - is a German language weekly print newspaper

Wards Automotive is an American publisher covering the automotive industry



# Why is Automotive Industries better?

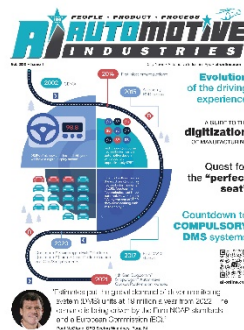
## Print, Digital & Metaverse



### Print on demand for events, key clients & investors



### Ai Digital copies with lead generation



### Ai AR Metaverse – Download Automotive Industries App

## Go-to Market Plan – Ai Partners / Investors

Acquisition – Are you an entrepreneur/publisher with high growth & a dynamic organisation to skyrocket Ai's sales & marketing with your SEO, CRM and e-commerce



Treasure: Ai's digital catalogue, 1895 to present

6,000 collectible back issues, blockchain minted NFTs

(6000 Ai covers x \$3 per NFT x 99 collectable minted NFT copies = \$1.8m\*)

\*Balance Sheet Asset when Ai's full collection minted as NFTs USD\$1.8m

NFTs on course to hit \$111 billion in marketplace volume in 2022 Source:Cointext.com

## Ai Sales Team - 90+ years publishing experience



Jon Knox, Head of International Sales



Nick Palmen, Associate Publisher



Clinton Wright, Head of Business Development

## Offering Investors 9% Stakes at \$81k Valuation \$900k



## Automotive Industries 300 active clients - 9000 prospects

**Opportunity** - Target 9,000 prospects with 10% spending an average of \$3,000 per annum = \$2,700,000

**Create** - 6000 Ai Cover NFTs sales x \$3 per NFT x 99 collectors = \$1,782,000 + royalties

**Operational Control** to Major Share Holder, Ai Publisher retiring after 18 years

**Web Traffic** - We host 9000 articles online, we broadcast 18,000 LinkedIn posts per annum and automatically broadcast each article also to FB & TW

**LinkedIn** <https://www.linkedin.com/in/automotiveindustries/> Connections 24,900  
<https://www.linkedin.com/company/automotive-industries/> 16,077 Followers

**Twitter** [https://twitter.com/auto\\_industries](https://twitter.com/auto_industries) 7,658 Tweets

**Google Analytics** Audience - Lifetime Value 651,575 1) Direct 435,697 (66.18%), 2) Organic Search 148,453 (22.55%) 3) Referral 48,556 (7.38%)

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**Postal List** <https://www.inforefinery.com/Datacard/Display/Automotive-Industries-Magazine> 48,666 available for list rental