



Automotive Industries published by Automotive Industries Ltd
*Established in 1895, the world's oldest trade magazine covering the global automotive industry

Automotive Industries (Ai) Key Information & Numbers

1. 126-year publishing history, world's first auto magazine
2. Ai Team Experience, 90+ years, Ai Publisher 18+
3. 9,900+ automotive industry OEM articles at ai-online.com. OneSignal Push: Sends a notification to 900+ recipients, every new Ai online article post
4. Social Media 90,000+ posts p.a. - Targeting 3m+ professionals via LinkedIn, Twitter & Facebook.

LinkedIn Posts Impressions: 12,000 per week x 52 = 600,000+ per annum

5. 6000+ collectible back issues, in process blockchain minted NFTs for collectors
6. Print on demand for events, key clients & investors
7. Ai Digital copies with lead generation plus 3x's per week Ai Cover Interview Broadcast to 3m+ automotive industry professional groups. 36m monthly
8. AR Metaverse – Via Ai's "Automotive Industries" App
9. Since 1895, sharing the success, technologies & innovation of the people, products & processes making the automotive industry & the world it serves a better place

Better Cars, Better Trucks, Better Planet

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